



EXECUTIVE SUMMARY

COMPANY:

Beachport Liquid Minerals
Mount Gambier, SA
beachportliquidminerals.com.au

FEATURED COMPANY OFFICER:

Colleen Tilley
Accounts

INDUSTRY:

Manufacturing & Wholesale

BUSINESS CHALLENGE/NEEDS:

- A less time consuming inventory management software solution
- A more user friendly program that would save money
- Manage stock efficiently across multiple locations
- Control the manufacturing process including sub assemblies and batch control
- Flexible and efficient financial reporting

SOLUTION:

- *Fishbowl Inventory Manufacturing Edition*

RESULTS:

- Accurate and timely stock reporting across multiple locations
- Defined pricing structures for customer to ensure accurate billing
- Full integration with their accounts system providing timely financial data and manufacturing cost controls

CASE STUDY

WHOLESALE AND RETAIL

FISHBOWL INVENTORY® MANAGES PRODUCTS ACROSS MULTIPLE LOCATIONS AND PROVIDES MANUFACTURING PROCESS CONTROL

Beachport Liquid Minerals is a manufacturer of liquid supplements for livestock. A family business that has been supplying Australian livestock industry since 2006. General Manager, Kym Sutherland has nearly 40 years experience, and knows the importance of trace elements to livestock.

BUSINESS CHALLENGE & NEEDS

The business was using a ERP inventory and manufacturing program, however after using the ERP system for 9 months it had become clear that the software was not meeting their requirements. The software was very rigid, the financial reporting was difficult to use and the ongoing costs of the software and user support was becoming an issue. The business needed a solution that would be less time consuming and more user friendly and cost effective for the business to implement and maintain.

THE SOLUTION

The business made the decision to replace the existing ERP software package with the combination of Fishbowl Inventory (Manufacturing Edition) and Reckon Accounts (formerly QuickBooks). The decision was also made to make a prompt implementation changing over the inventory and manufacturing arm of the business at the same time as the accounting and payroll function.

THE RESULTS

Beachport Liquid Minerals found an immediate benefit to switching over to the combination of Fishbowl Inventory and Reckon Accounts as a complete solution for their business. They found the company was saving money almost immediately with the cost savings in software maintenance for upgrades as well as time with the processes in Fishbowl



for the manufacturing of finished products and the tracking of batch control on those product. Another huge advantage was found in the ease of financial reporting that Reckon Accounts offered compared to their previous ERP solution. The Accounts department can now run all financial information with a few click while maintaining the inventory cotrol procedures needed to track stock across multiple locations.

Beachport Liquid Minerals also found that the Ocean Support Program was an essential part of having their business running optimally, any time they had a question pertaining to Fishbowl Inventory, the support was fast and always resolves any quesitons the company may have had.

"The Ocean Support Program for user support on Fisbowl Inventory is excellent. I always have my questions answered in a timely fashion which enbles us to get on with running our business"

Colleen Tilley

Accounts

The businesses manufacturing processes means that finished product is first made into a bulk batch and then subsequently decanted into different drum sizes. The ease of setting up Bills of Mateiral as well as the printing of Work Orders has meant that production staff have been able to track and control the manufacturing process as well as ensuring that batch control is maintained right from raw materials through to our finished products.

ABOUT FISHBOWL

Fishbowl Inventory is the No. 1 requested inventory management solution for Reckon Accounts (formerly QuickBooks) users, and it is also a popular standalone solution for organizations or enterprises looking to track assets. For Reckon Accounts users, it provides the same advanced features, flexibility and mobile inventory management control larger organizations enjoy. In addition, Fishbowl offers a growing number of business tools, including a Manufacturing Option, warehouse management software, point of sale solution, server hosting, e-commerce and mobile sales.

Sign up for a personalized product overview by calling 1300 785 755 or visit our website at www.fishbowlaustralia.com.au